## ABSTRACT OF THE DISCLOSURE

[193]   A system for purchasing software online includes a plug-in used by a software application on a computing device to enable software purchases offline. During a first time software purchase, the plug-in captures credit card, address, and e-mail information that is stored on the computing device. The software then is enabled, but the software purchase is pending until the computing device goes online to complete the pending transaction. For subsequent software purchases, when the computing device once again goes online, the subsequent pending transactions are processed. In other embodiments, distributor, software development tool provider, affiliate, and partner relationships with third parties are provided. In further embodiments, a coupon, up-selling, or special offer mechanism, an online software store, a site license server, a software developer's kit (SDK), including an application programming interface (API) are provided.